# **ANNUAL REPORT**

of the company Geewa a.s.

December 31, 2021



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# 1. Basic Identification Details of the Company

Geewa a.s., Id. No. 25617036, with its registered office at Boudníkova 2506/1, Praha 8 – Libeň, 180 00, the Czech Republic, registered in the Commercial Register kept by the Municipal Court in Prague under File No. B 18480 (hereinafter the "Company"), is a legal entity, a joint-stock company, incorporated on October 17, 1997.

The Company's main business objective is the development and publishing of competitive multi-player games that can be run on various platforms, especially on iOS and Android mobile platforms. In this connection, the Company also sales of advertising space.

January 31, 2020, the Company was sold to a new owner, the American company AppLovin Corporation, which became the sole owner of the Company and it was valid also as of December 31, 2021.

#### **Board of Directors**

On October 5, 2021, Tomáš Hnilička and Petr Přibyl were removed from the position of members of the Company's Board of Directors. Ryan Matthew De Santo and Herald Yun Chen were elected to the Company's Board of Directors. With effect from October 31, 2021, Miloš Endrle was removed from the position of a member of the Company's Board of Directors. Jan Vaněček was elected a member of the Company's Board of Directors. On November 4, 2021, Ryan Matthew De Santo was elected Chairman of the Board of Directors of the Company.

### **Supervisory Board**

On October 5, 2021, Marek Jablonský, David Marek and Maciej Bogazcyk were removed from the position of a member of the Company's Supervisory Board. Victoria Valenzuela was elected a member of the Company's Supervisory Board.

During 2021, there was a change in the share capital of the Company. The Company's share capital is divided into 884,526 registered ordinary shares with a nominal value of CZK 10 per share. There are no special rights attached to ordinary shares. The amount is fully repaid.

# 2. Report on the Company's Business Activities and the State of its Assets for the Period from January 1, 2021 to December 31, 2021

#### **Economic Results**

In 2021, the Company achieved the historically highest revenues in the amount of CZK 426,658 thousand (2020: CZK 372,755 thousand). This year it reached a profit of CZK 128,035 thousand. In 2020, the Company reported a loss of CZK 10,722 thousand.

The main factors influencing the result in 2021 are the following:

- revenues from the sharing of user data and algorithms of our gaming and advertising network in the group of game studios and other companies owned by Applovin.
- investments in further development of the Smashing Four game in the first half of 2021 and related user acquisition. Revenues from these investments are expected in the coming years.
- investments in the development of the title with the working name Smash Rivals were suspended in January 2021 due to the temporarily terminated project. The Company



decided to create a provision as of December 31, 2021, which corresponds to the fair value of the assets.

- Investment in the development of the title with the working name Smash Arena with the expected launch in the third quarter of 2022.

In connection with the government regulations addressing the spread of Covid-19, the Company took several measures, including compulsory work from home. Thanks to the involvement of technological tools, remote team collaboration did not have a significant negative impact on labour productivity. The impact that the Company felt on its sales and player base activity was rather slight. The overall impact of Covid-19 on the Company was thus practically negligible due to the interplay of circumstances and the nature of the industry.

#### Structure of revenues

A predominant part of the Company's revenue is created by sales within the games (item "Games" in the table below). The games developed by the Company are operated in a "free-to-play" mode; this means that the players download and play the games free of charge, and only pay for the virtual items.

A large part of the revenues is the sharing of user data and algorithms of our gaming and advertising network in the group of game studios and other companies owned by Applovin (below in the table "Intercompany").

Next part of the revenues is coming from the sale of advertising space within the game platforms (item "Advertising" in the table below).

The last source of revenues comes from the Company's share in the revenues from the games developed and supplied by third parties (item "Other" in the table below). In this respect, the Company operates as a game publisher for other developers through its gaming portal Duelovky.cz.

The structure of revenue is shown in the following table (in CZK thousands):

		Domestic sales	EU	3 <sup>rd</sup> countries	Total
Games	2021	0	202,008	O	202,008
	2020	369	314,980	136	315,485
Intercompany	2021	0	0	155,334	155,334
	2020	0	0	0	O
Advertising	2021	37	25,867	43,067	68,971
	2020	143	31,287	15,943	47,373
Other	2021	345	0	О	345
	2020	1,007	35	8,855	9,897
Total	2021	382	227,875	198,401	426,658
	2020	1,519	346,302	24,934	372,755

#### State of the Company's Assets

As at December 31, 2021, equity amounted to CZK 215,129 thousand (31 December 2020: CZK 51,757 thousand). The main reason for this significant increase in equity is mainly the achieved profit of CZK 128,035 thousand (2020: loss of CZK 10,722 thousand) and also received 2 voluntary contributions outside the registered capital provided by Applovin in the total amount of USD 1,670 thousand, ie CZK 35,336 thousand.



As at December 31, 2021, external sources amounted to CZK 29,668 thousand (31 December 2020: CZK 48,005 thousand) and the balance sheet total was CZK 246,919 thousand (31 December 2020: CZK 102,240 thousand).

As of December, 31 2021, the Company's fixed assets amounted to CZK 44,204 thousand (31 December 2021: CZK 33,912 thousand). It consists mainly of long-term intangible assets, especially software created by our own activities: technical improvements of individual games.

### **Human Recources Policy and Labour-law Relationships**

The human resources policy is linked to the fulfillment of the Company's business plan. The consolidation of the Company in the second quarter of 2021 was followed by restructuring and reduction in the number of employees, including the suspension of selected projects. The company managed to retain its key employees and fill vacancies with new qualified staff.

# Intended and Anticipated Development of the Company's Activities

In 2022, the Company expects to continue the revenue stream under its title Smashing Four. In the third quarter of 2022, a new game title with the working name Smash Arena is expected to be launched. It will be a game title for casual players, which with its game, monetization and technological design will build on the experience of all previous game titles.

### Important Subsequent Events after the Balance Sheet Date

At the end of February 2022, continuing political tensions between Russia and Ukraine escalated into a conflict with Russia's military invasion to Ukraine. The global response to Russia's violations of international law and aggression against Ukraine has been the imposition of extensive sanctions and restrictions on business activity. We consider these facts to be non-adjusting subsequent events. The overall impact of recent developments has been reflected in increased volatility in financial and commodity markets and other implications for the economy.

The Company assessed the direct business risks, including the adverse effects of economic sanctions imposed on Russia, business disruptions (including supply chains), increased cyber attacks, the risk of legal and regulatory violations, and many others, and assessed that their direct impact on the Company is currently insignificant.

There were no other events after the balance sheet date that would have a material effect on the financial statements as at December, 31 2021.

#### Activities in the Area of Research and Development

The Company did not perform any activities in the area of research and development other than game research and development, which is the main subject of the Company's activities.

#### Activities in the Area of Environmental Protection

The Company did not perform any activities in the area of environmental protection.

#### Branch or other business abroad

The Company has never had any branch or any other part of its business enterprise abroad.



In Prague, on 3 June 2022

Ryan Matthew de Santo

Chairman of the Board of Directors

Jan Vaněček

Member of the Board of Directors

# **Report on Relations**

# of the company Geewa a.s.

Pursuant to Section 82 of the Act on Corporations

for accounting period of the calendar year 2021

The Board of Directors of the company Geewa a.s., with its registered office at Boudníkova 2506/1, Praha 180 00, Czech Republic, identification number (IČ) 25617036, registered in the Commercial Register kept by Municipal Court in Prague, Insert B 18480 (in this Report also "Geewa" or "the Company") have prepared the following Report on Relations pursuant to Section 82 of Act No. 90/2012 Coll., the Corporations Act (the "Corporations Act"), for the accounting period of the calendar year 2021 the "Relevant period").

#### 1. Structure of relations

1.1 According to the information available to the Board of Directors of the Company acting with due managerial care, for the whole of the Relevant period, the Company formed a part of a group in which the controlling party is Applovin Corporation ("the Group"). Information on the entities forming part of the Group is stated as at 31 December 2021 according to the information available to the statutory body of the Company acting with due managerial care. The structure of relations within the Group is graphically illustrated in the Annex No. 1.

#### 1.1.1 Controlling Party

Applovin Corporation, with its registered office at 19808 City of Wilmington, County of New Castle, Delaware, 251 Little Falls Drive, United States of America, identification number (IČ) 5012233, (in this Report also "Applovin" or "Controlling party") directly controls the Company in the Relevant period as the sole shareholder.

### 2. Role of the Company within the Group

The main activity of the Company is the publishing of game software and applications and the operational support and operation of these activities in the field of game software.

#### 3. Methods and means of the control

The Controlling Party directly controls the Company as its sole shareholder. The control of the Company occurs in particular through the decisions at the General Meeting.

#### 4. Mutual Contracts within the Group

- 4.1 Contracts entered into between the Company and the Controlling Party that were effective and valid in the Relevant period:
  - Agreement on the provision of a surcharge in the amount of USD 1,000 thousand from 28 May 2021
  - Agreement on the provision of a surcharge in the amount of USD 670 thousand from 20 June 2021
- 4.2 Contracts entered into between the Company and the other parties controlled by the Controlling Party that were effective and valid in the Relevant period:

In the Relevant period, there were no valid and effective contracts entered into with the other parties controlled by the Controlling Party.

# 5. Legal acts made at the instigation of or in the interest of the Controlling Party or other parties controlled by the Controlling Party

During the Relevant period, the Company made below mentioned legal act in the interest, or at the instigation of, the Controlling Party or other parties controlled by the Controlling Party, which would involve assets exceeding in value CZK 5, 176 thousand which represents 10% of the Company's equity reported in the latest Financial Statements as at 31 December 2020.

- Voluntary surcharges received by the Company from the Controlling Party to strengthen equity:

Description	USD	CZK
Received contribution from 24 March 2021	1,000,000	22,162 thousand
Received contribution from 21 June 2021	670,000	14,407 thousand

- Revenues resulting from the sharing of user data and algorithms of the player's and advertising network of the Company in the group of game studios and other companies owned by the Controlling Party (registered as 1st party license fee and price adjustments) for 2021 amount to CZK 155,334 thousand.
- Revenues resulting from services arising from advertisements to the Controlling Party in the total amount of CZK 20,145 thousand.
- Administrative and overhead costs of the Company allocated by the Controlling Party (registered as SG&A Intercompany) for the year 2021 amount to CZK 6,686 thousand.
- Costs associated with advertising space form the Controlling Party in the total amount of CZK 87,880 thousand.

#### 6. Assessment of a detriment and its compensation

No detriment occurred to the Company on the basis of the agreements entered into in the Relevant period between the Company and other entities from the Group, other acts which were implemented in the interest, or at the instigation of, of such entities by the Company in the Relevant period.

#### 7. Evaluation of relations and risks within the Group

#### 7.1 Evaluation of advantages and disadvantages of relations within the Group

In particular the following advantages arise from the participation within the Group to the Company. The Company's benefits in the Group mainly result in benefits, especially in the form of access to the strategic partner's knowledge base, benefit from group synergies and secured financing for the Company's further growth, which it would not have achieved on its own. The controlling entity had the advantage of extending its value chain from the intermediary network towards owning and managing its own advertising inventory and building the value of its asset portfolio. The companies do not have any disadvantages from participating in the Group. No disadvantages have arisen to the Company from the participation within the Group.

No risks have arisen to the Company from the relations within the Group to the Company. 7.2

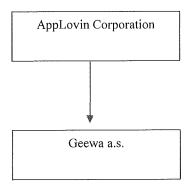
31 March 2022

Ryan Matthew de Santo Chairman of the Board of Directors

Jan Vaněček

Member of the Board of Directors

Annex No. 1: The structure of relations within the Group



Primary business: Development, publishing of competitive games and offer services in the field of sales of electronic advertising space

Balance sheet date: 31 December 2021

Date of preparation of the financial statements: 3 June 2022

### **BALANCE SHEET**

Ref.	ASSETS	Row		31.12.2021		31.12.2020
			Gross	Provision	Net	Net
a	b	С	1	2	3	4
	TOTAL ASSETS	001	352,373	(105,454)	246,919	102,240
В.	Fixed assets	003	149,658	(105,454)	44,204	33,912
B. I.	Intangible fixed assets	004	135,976	(99,837)	36,139	24,350
B. I. 2.	Royalties	006	124,950	(99,837)	25,113	24,350
B. I. 2. 1.	Software	007	124,950	(99,837)	25,113	24,350
B. I. 5.	Advances paid and intangible fixed assets in the course of construction	011	11,026	-	11,026	-
B. I. 5. 2.	Intangible fixed assets in the course of construction	013	11,026	-	11,026	-
B. II.	Tangible fixed assets	014	13,682	(5,617)	8,065	9,562
B. II. 1.	Land and constructions	015	7,474	(1,794)	5,680	6,698
B. II. 1. 2.	Constructions	017	7,474	(1,794)	5,680	6,698
B. II. 2.	Equipment	018	6,208	(3,823)	2,385	2,864
C.	Current assets	037	202,300	-	202,300	67,622
C. II.	Receivables	046	177,611	-	177,611	34,150
C. II. 1.	Long-term receivables	047	1,864	-	1,864	2,089
C. II. 1. 5.	Receivables - other	052	1,864	-	1,864	2,089
C. II. 1. 5. 2.	Long-term advances paid	054	1,864	-	1,864	2,089
C. II. 2.	Short-term receivables	057	175,747	-	175,747	32,061
C. II. 2. 1.	Trade receivables	058	7,144	-	7,144	13,496
C. II. 2. 4.	Receivables - other	061	168,603	-	168,603	18,565
C. II. 2. 4. 3.	Taxes - receivables from the state	064	774	-	774	815
C. II. 2. 4. 4.	Short-term advances paid	065	1,210	-	1,210	1,409
C. II. 2. 4. 5.	Estimated receivables	066	166,619	-	166,619	16,304
C. II. 2. 4. 6.	Other receivables	067	-	-	-	37
C. IV.	Cash	075	24,689	-	24,689	33,472
C. IV. 1.	Cash in hand	076	5	-	5	2
C. IV. 2.	Cash at bank	077	24,684	-	24,684	33,470
D.	Prepayments and accrued income	078	415	-	415	706
D. 1.	Prepaid expenses	079	415	-	415	706

Ref.	LIABILITIES AND EQUITY	Row	31.12.2021	31.12.2020
a	b	С	5	6
	TOTAL LIABILITIES AND EQUITY	082	246,919	102,240
A.	Equity	083	215,129	51,757
A. I.	Share capital	084	8,845	8,845
A. I. 1.	Share capital	085	8,845	8,845
A. II.	Share premium and capital contributions	088	88,951	246,615
A. II. 1.	Share premium	089	-	49,915
A. II. 2.	Capital contributions	090	88,951	196,700
A. II. 2. 1.	Other capital contributions	091	88,951	196,700
A. III.	Reserves from profit	096	20	20
A. III. 1.	Other reserve funds	097	20	20
A. IV.	Retained earnings / Accumulated losses	099	(10,722)	(193,001)
A. IV. 1.	Retained earnings or (accumulated losses)	100	(10,722)	(193,001)
A. V.	Profit / (loss) for the current period	102	128,035	(10,722)
B. + C.	Liabilities	104	29,668	48,005
В.	Provisions	105	1,564	4,903
B. 4.	Other provisions	109	1,564	4,903
c.	Payables	110	28,104	43,102
C. II.	Short-term payables	126	28,104	43,102
C. II. 4.	Trade payables	132	2,269	17,549
C. II. 8.	Liabilities - other	136	25,835	25,553
C. II. 8. 3.	Liabilities to employees	139	2,608	2,765
C. II. 8. 4.	Liabilities for social security and health insurance	140	1,500	1,594
C. II. 8. 5.	Taxes and state subsidies payable	141	13,400	609
C. II. 8. 6.	Estimated payables	142	8,305	20,478
C. II. 8. 7.	Other liabilities	143	22	107
D.	Accruals and deferred income	147	2,122	2,478
D. 1.	Accrued expenses	148	2,122	2,478

Primary business: Development, publishing of competitive games and offer services in the field of sales of electronic advertising space

Balance sheet date: 31 December 2021

Date of preparation of the financial statements: 3 June 2022

### **INCOME STATEMENT**

Ref.	TEXT	Row	Accounting period	
			2021	2020
a	b	С	1	2
I.	Sales of products and services	01	426,658	372,755
A.	Cost of sales	03	214,950	311,232
A. 2.	Raw materials and consumables used	05	1,452	2,676
A. 3.	Services	06	213,498	308,556
C.	Own work capitalised	08	(32,175)	(29,208)
D.	Staff costs	09	83,447	66,975
D. 1.	Wages and salaries	10	65,267	50,944
D. 2.	Social security, health insurance and other costs	11	18,180	16,031
D. 2. 1.	Social security and health insurance costs	12	17,550	15,342
D. 2. 2.	Other costs	13	630	689
E.	Value adjustments in operating activities	14	22,766	34,482
E. 1.	Value adjustments of fixed assets	15	22,766	34,482
E. 1. 1.	Depreciation, amortisation and write off of fixed assets	16	30,098	22,898
E. 1. 2.	Provision for impairment of fixed assets	17	(7,332)	11,584
III.	Operating income - other	20	137	2,325
III. 1.	Sales of fixed assets	21	77	-
III. 3.	Other operating income	23	60	2,325
F.	Operating expenses - other	24	(3,024)	588
F. 1.	Net book value of fixed assets sold	25	8	-
F. 3.	Taxes and charges	27	54	77
F. 4.	Operating provisions and complex prepaid expenses	28	(3,339)	(1,398)
F. 5.	Other operating expenses	29	253	1,909
*	Operating result	30	140,831	(8,989)
J.	Interest and similar expenses	43	-	428
J. 1.	Interest and similar expenses - subsidiaries or controlling party	44	-	428
VII.	Other financial income	46	2,470	4,544
K.	Other financial expenses	47	2,280	5,849
*	Financial result	48	190	(1,733)
**	Net profit / (loss) before tax	49	141,021	(10,722)
L.	Tax on profit or loss	50	12,986	-
L. 1.	Tax on profit or loss - current	51	12,986	-
**	Net profit / (loss) after tax	53	128,035	(10,722)
***	Net profit / (loss) for the financial period	55	128,035	(10,722)
*	Net turnover for the financial period	56	429,265	379,624

Primary business: Development, publishing of competitive games and offer services in the field of sales of electronic advertising space

Balance sheet date: 31 December 2021

Date of preparation of the financial statements: 3 June 2022

### **STATEMENT OF CASH FLOWS**

Ref.	TEXT	Accounting	period
		2021	2020
a	b	1	2
	Cash flows from operating activities		
	Net profit /(loss) before tax	141,021	(10,722)
A. 1.	Adjustments for non-cash movements:	19,357	33,512
A. 1. 1	Depreciation and amortisation of fixed assets	30,098	22,898
A. 1. 2	Change in provisions and provisions for impairment	(10,672)	10,186
A. 1. 3	(Profit)/loss from sales of fixed assets	(69)	-
A. 1. 5	Net interest expense/(income)	-	428
A *	Net cash flow from operating activities before tax and changes in working capital	160,378	22,790
A. 2.	Non-cash working capital changes:	(171,510)	21,163
A. 2. 1	Change in receivables and prepayments	(143,170)	(15)
A. 2. 2	Change in payables and accruals	(28,340)	21,178
A **	Net cash flow from operating activities before tax	(11,132)	43,953
А. 3.	Interest paid	-	(428)
A ***	Net cash flow from operating activities	(11,132)	43,525
B. 1.	Acquisition of fixed assets	(33,065)	(35,054)
B. 2.	Proceeds from sale of fixed assets	77	-
B ***	Net cash flow from investing activities	(32,988)	(35,054)
C. 1.	Change in long- and short-term liabilities from financing activities	-	(55,777)
C. 2.	Changes in equity:	35,337	55,858
C. 2. 1	Cash inflow from the increase of share capital	35,337	55,858
C ***	Net cash flow from financing activities	35,337	81
	Net increase/(decrease) in cash and cash equivalents	(8,783)	8,552
	Cash and cash equivalents at the beginning of the year	33,472	24,920
	Cash and cash equivalents at the end of the year	24,689	33,472

Primary business: Development, publishing of competitive games and offer services in the field of sales of electronic advertising spa

Balance sheet date: 31 December 2021

Date of preparation of the financial statements: 3 June 2022

# **STATEMENT OF CHANGES IN EQUITY**

	Share capital	Share premium	Other capital contributions		Retained earnings or (accumulate d losses)	Total
As at 1 January 2020	8,845	49,915	140,842	20	(193,001)	6,621
Net profit/(loss) for the current period	-	-	-	-	(10,722)	(10,722)
Loan capitalization	-	-	55,858	-	-	55,858
As at 31 December 2020	8,845	49,915	196,700	20	(203,723)	51,757
Net profit/(loss) for the current period	-	-	-	-	128,035	128,035
Credit for unpaid losses of previous years	-	(49,915)	(143,085)	-	193,001	1
Surcharge outside the registered capital	-	-	35,336	-	-	35,336
As at 31 December 2021	8,845	-	88,951	20	117,313	215,129

# **Financial statements**

of the company Geewa a.s.

31 December 2021

# 1. General information

# 1.1. Introductory information about the Company

Geewa a.s. (hereinafter the "Company") was registered in the Commercial Register kept by the Municipal Court in Prague under File No. B 18480 on October 17, 1997 and its registered office is at Boudníkova 2506/1, Praha 8 – Libeň, 180 00, the Czech Republic. Company's Identification number is 256 17 036.

The Company's main business objective is the development and publishing of competitive multi-player games that can be run on various platforms, especially on iOS and Android mobile platforms. In this connection, the Company also sales of advertising space.

The Company is not a partner with unlimited liability in any company.

The existence of the novel coronavirus causing the COVID-19 disease was confirmed in early 2020 and has spread globally. The pandemic and especially the restrictive measures taken in order to mitigate the health impacts have caused disruptions to businesses and economic activities and have affected the Company's operations in the year ending 31 December 2021.

In connection with the government regulations addressing the spread of Covid-19, the Company took several measures, including compulsory work from home. Thanks to the involvement of technological tools, remote team collaboration did not have a significant negative impact on labour productivity. The impact that the Company felt on its sales and player base activity was rather slight. The overall impact of Covid-19 on the Company was thus practically negligible due to the interplay of circumstances and the nature of the industry.

Changes in the Commercial Register:

- On October 5, 2021, Tomáš Hnilička and Petr Přibyl were removed from the position of members of the Company's Board of Directors,
- On October 5, 2021, Ryan Matthew De Santo and Herald Yun Chen were elected to the Company's Board of Directors,
- With effect from October 31, 2021, Miloš Endrle was removed from the position of a member of the Company's Board of Directors,
- With effect from October 31, 2021, Jan Vaněček was elected a member of the Company's Board of Directors,
- On November 4, 2021, Ryan Matthew De Santo was elected Chairman of the Board of Directors of the Company,
- On September 29, 2021 the Articles of Association of the Company have changed,
- On October 5, 2021, Marek Jablonský, David Marek and Maciej Bogazcyk were removed from the position of a member of the Company's Supervisory Board,
- On October 5, 2021, Victoria Valenzuela was elected a member of the Company's Supervisory Board.

# 2. Accounting policies

#### 2.1. Basis of preparation

The financial statements have been prepared in accordance with Generally Accepted Accounting Principles in the Czech Republic relevant for medium sized companies and have been prepared under the historical cost convention.

Management has considered the impact of the novel coronavirus causing the COVID-19 disease when assessing the valuation of assets and liabilities and going concern assumptions.

Notes to financial statements for the year ended December 31, 2021

#### 2.2. Tangible and intangible fixed assets

All intangible (and tangible) assets with a useful life longer than one year and a unit cost of more than CZK 60 thousand (CZK 40 thousand) are treated as intangible (and tangible) fixed assets.

Purchased intangible and tangible fixed assets are initially recorded at cost, which includes all costs related to their acquisition. In the case of internally generated assets, intangible assets are valued at cost. Valuation of fixed assets produced by the Company includes direct material, direct salaries and overhead costs directly related to their production until activation.

The following table includes the methods and periods of depreciation based on the asset type:

Assets	Method	Depreciation period
Buildings	Straight-line	30 years
Plant and equipment	Straight-line	2 to 5 years
Software	Straight-line	3 years

Technical improvements of leased tangible assets are depreciated on a straight-line basis over the shorter of the lease term and their estimated useful lives.

Technical improvements of the software are depreciated through term of the remaining useful life of the software if it is longer than 18 months at the time of the activation of the respective technical improvement. If the depreciation period is shorter than 18 months at the time of the activation of the respective technical improvement, the depreciation of the asset commences at the time of the activation of the technical improvement and is depreciated for 18 months.

Provisions for impairment to software are determined based on the professional discretion of the Company's Board of Directors, which considers the historical view of revenues, expected future revenues and the possible sale of a license for the software to a third party.

#### 2.3. Receivables

Receivables are stated at nominal value less a provision for doubtful amounts. A provision for doubtful amounts is created on the basis of an ageing analysis and an individual evaluation of the credit worthiness of the customers.

### 2.4. Foreign currency translation

Transactions denominated in a foreign currency are translated and recorded at the rate of exchange ruling as at the transaction date.

Cash, receivables and liabilities balances denominated in foreign currencies have been translated at the exchange rate published by the Czech National Bank as at the balance sheet date. All exchange gains and losses on cash, receivables and liabilities balances are recorded in the income statement.

The Company treats advances paid for the acquisition of fixed assets or inventories as part of these assets and therefore these assets are not translated as at the balance sheet date because related future cash flows are not subject to foreign exchange rate risk.

Balances of accrued expenses and accrued income denominated in foreign currencies have been translated at the exchange rate published by the Czech National Bank as at the balance sheet date.

### 2.5. Changes in accounting policies and corrections of prior-period errors

Changes to accounting policies (inclusive of deferred tax impact) and corrections of errors arising from incorrect accounting or unrecorded expenses and income in prior periods, if material, are recorded in the financial statements on line Restatements of retained earnings.

#### 2.6. Provisions

The Company recognises provisions to cover its obligations or expenses, when the nature of the obligations or expenses is clearly defined and it is probable or certain as at the balance sheet date that they will be incurred, however their precise amount or timing is not known. The provision recognised as at the balance sheet date represent the best estimate of expenses that will be probably incurred, or the amount of liability that is required for their settlement.

The Company recognises a provision for its income tax payable which is presented net of advances paid for the income tax. If advances paid are higher than the estimated income tax payable, the difference is recognised as a short-term receivable.

### 2.7. Revenue recognition

Sales are recognised as at the date the services are rendered and are stated net of discounts and value added tax.

### 2.8. Related parties

The Company's related parties are considered to be the following:

- parties, which directly or indirectly control the Company, their subsidiaries and associates;
- parties, which have directly or indirectly significant influence on the Company;
- members of the Company's or parent company's statutory and supervisory boards and management and parties close to such members, including entities in which they have a controlling or significant influence.

Material transactions and outstanding balances with related parties are disclosed in Notes 9.

### 2.9. Interest expense

Interest expense on borrowings to finance the acquisition of intangible and tangible fixed assets are capitalised during the period of completion and preparation of the asset for its intended use. Other borrowing costs are expensed.

#### 2.10.Deferred tax

Deferred tax is recognised on all temporary differences between the carrying amount of an asset or liability in the balance sheet and its tax base. Deferred tax asset is recognised if it is probable that sufficient future taxable profit will be available against which the asset can be utilised.

#### 2.11. Cash-flow statement

The Company has prepared the Cash-flow statement using the indirect method. Cash equivalents represent short-term liquid investments, which are readily convertible for a known amount of cash.

#### 2.12. Subsequent events

The effects of events, which occurred between the balance sheet date and the date of preparation of the financial statements, are recognised in the financial statements in the case that these events provide further evidence of conditions that existed as at the balance sheet date.

Where significant events occur subsequent to the balance sheet date but prior to the preparation of the financial statements, which are indicative of conditions that arose subsequent to the balance sheet date, the effects of these events are quantified and disclosed but are not themselves recognised in the financial statements.

# 3. Intangible fixed assets

		Additions /		
(CZK'000)	1 January 2021	transfers	Disposals	31 December 2021
Costs				
Software	103,801	21,149	_	124,950
Advances paid for intangible assets				
and intangible fixed assets in the course				
of construction		11,026		11,026
Total	103,801	32,175		135,976
Accumulated amortisation				
and impairment				
Software	(67,867)	(27,719)	_	(95,586)
Impairment	(11,584)	7,333		(4,251)
Total	(79,451)	(20,386)		(99,837)
Net book value	24,350			36,139
		Additions /		
(CZK'000)	1 January 2020	transfers	Disposals	31 December 2020
Costs				
Software	117,630	29,208	(43,037)	103,801
Total	117,630	29,208	(43,037)	103,801
Accumulated amortisation				
and impairment				
Software	(90,213)	(20,691)	43,037	(67,867)
Impairment	-	(11,584)		(11,584)
Total	(90,213)	(32,275)	43,037	(79,451)
Net book value	27,417			24.350

The increases of intangible fixed assets in 2021 included the technical improvement of the game server in the amount of CZK 5,070 thousand, technical improvement of the game Smash Rivals in the amount of CZK 1,105 thousand and technical improvement of the game Smashing Four in the amount of CZK 14,974 thousand. The Company records costs associated with the development of the new game Smash Arena as unfinished intangible fixed assets in the amount of CZK 11,026 thousand. As a result of the temporarily terminated Smash Rivals project in January 2021, the Company decided to create a provision as at 31 December 2021 in the amount of CZK 4,251 thousand (as at 31 December 2020: CZK 11,584 thousand), which corresponds to the fair value of the assets.

# 4. Tangible fixed assets

		Additions /		
(CZK'000)	1 January 2021	transfers	Disposals	31 December 2021
Costs				
Constructions	7,474	-	-	7,474
Equipment	3,713	_	(175)	3,538
Pool servers	867	-	(205)	662
Minor assets	2,750	890	(1,632)	2,008
Total	14,804	890	(2,012)	13,682
Accumulated depreciation				
Constructions	(776)	(1,018)	_	(1,794)
Equipment	(1,322)	(840)	175	(1,987)
Pool servers	(867)	-	205	(662)
Minor assets	(2,277)	(521)	1,624	(1,174)
Total	(5,242)	(2,379)	2,004	(5,617)
Net book value	9,562			8,065

		Additions /		
(CZK'000)	1 January 2020	transfers	Disposals	31 December 2020
Costs				
Constructions	2,196	7,474	(2,196)	7,474
Equipment	844	2,869	-	3,713
Pool servers	1,258	-	(391)	867
Minor assets	2,257	577	(84)	2,750
Total	6,555	10,920	(2,671)	14,804
Accumulated depreciation				
Constructions	(2,196)	(776)	2,196	(776)
Equipment	(598)	(724)	_	(1,322)
Pool servers	(1,258)	-	391	(867)
Minor assets	(1,655)	(706)	84	(2,277)
Total	(5,707)	(2,206)	2,671	(5,242)
Net book value	848		·	9,562

# 5. Receivables

Overdue receivables as at 31 December 2021 amounted to CZK 4 thousand (as at 31 December 2020: CZK 348 thousand).

As at 31 December 2021 and 31 December 2020, no provision was made for doubtful receivables.

Unsettled receivables as at 31 December 2021 have not been covered by guarantees and none of them are due after more than 5 years.

The Company has no receivables nor provided any guarantees which are not included in the balance sheet.

Advances for income tax of CZK o thousand paid by the Company by 31 December 2021 (as at 31 December 2020: CZK o thousand) are netted off with the provision for income tax of CZK 12,986 thousand as at 31 December 2021 (as at 31 December 2020: CZK o thousand).

# 6. Equity

The Company is fully owned by Applovin Corporation, registered in the United States. The shares are paid.

	Number of			
	shares		Number of shares	<b>5</b> 1
	as of 31	31 December	as of 31 December	31 December
(CZK'000)	December 2021	2021	2020	2020
Ordinary registered shares issued				
as share certificates in the nominal value				
of CZK 10 each	884,526	8,845	71,580	716
Registered shares in the form of share				
certificates in the nominal value				
of CZK 10 each (A preferred shares)	-	-	136,701	1,367
Registered shares in the form of share				
certificates in the nominal value				
of CZK 10 each (B preferred shares)	<u>.</u>	-	190,331	1,903
Ordinary registered shares issued				
as share certificates in the nominal value				
of CZK 10 each (B preferred shares)	-	-	134,008	1,340
Ordinary registered shares issued				
as share certificates in the nominal value				
of CZK 10 each (C preferred shares)	_		351,906	3,519
Share capital	884,526	8,845	884,526	8,845

Each ordinary share, preference shares A and preference shares B, preference shares C shall be accompanied by one vote for the purposes of voting at or outside the General Meeting. At the same time, the owners of preference shares A, preference shares B and preference shares C have the right to a share in the profit in proportion to their share in the share capital.

Owners of preference shares A have a preferential right to payment of the preferential balance 1 corresponding to the sum of the issue price of newly subscribed shares related to the increase of the Company's registered capital and surcharges outside the Company's registered capital provided to the Company by shareholders holding preference shares A pursuant to the Framework Acquisition Agreement concluded on 27 June 2007, as amended by Amendment No. 1 dated 31 July 2010, Investment Agreement dated 20 February 2012 and Investment Agreement dated 11 September 2013.

Owners of preference shares B have a preferential right to payment of the preferential balance 2 corresponding to the sum of the issue price of newly subscribed shares related to the increase of the Company's registered capital and surcharges outside the Company's registered capital provided to the Company by shareholders holding preference shares B pursuant to the Framework Acquisition Agreement concluded on 2 June 2014.

Owners of preference shares C have a preferential right to payment of the preferential balance 2 corresponding to the sum of the issue price of newly subscribed shares related to the increase of the Company's registered capital and surcharges outside the Company's registered capital provided to the Company by shareholders holding preference shares C pursuant to the Framework Acquisition Agreement concluded on 2 June 2014.

The consolidated financial statements of the narrowest and widest group of entities to which the Company belongs as a consolidated entity are prepared by Applovin Corporation, 19808 City of Wilmington, County New Castle, Delaware, 251 Little Falls Drive, United States. The consolidated financial statements of the smallest and wides group of entities of which the Company is a part can be obtained at the Company address.

#### Geewa a.s.

Notes to financial statements for the year ended December 31, 2021

On 28 May 2021, the Company, by a resolution of the sole shareholder, approved the Company's financial statements for 2020 and decided to settle the loss for 2020 in the amount of CZK 10,722 thousand to the account of unpaid losses from previous years. It also decided on the offsetting of retained earnings and unreimbursed losses of previous years in the amount of CZK 193,001 thousand with other capital funds.

In 2021, the Company received 2 voluntary contributions outside the share capital provided by Applovin in the total amount of USD 1,670 thousand, ie CZK 35,336 thousand.

Up to the date of preparation of these financial statements, the Company has not proposed distribution of the profit earned in 2021.

# 7. Provisions

(CZK'000)	31 December 2021	31 December 2020	
Provision for untaken holidays	1,381	1,575	
Provision for remuneration of employees	-	3,046	
Others	183	282	
Total	1,564	4,903	

# 8. Payables, commitments and contingent liabilities

Trade and other payables have not been secured against any assets of the Company and are not due after more than 5 years.

The Company does not record any other liabilities that would not be reported in the balance sheet.

The company did not provide any material guarantees that would not be reported in the balance sheet.

The management of the Company is not aware of any contingent liabilities as at 31 December 2021.

# 9. Related-party transactions

In 2020, AppLovin Corporation became the new 100% owner, which is the sole shareholder of the Company as at 31 December 2021.

(CZK'000)	2021	2020
Revenues		
Sales of services	175,479	8,848
Total	175,479	8,848
Costs		
Interest expense	-	428
Purchase of services	94,565	48,205
Total	94,565	48,633

The Company records in estimated receivables with a related party as at 31 December 2021 CZK 156,390 thousand (as at 31 December 2020: CZK 1,433 thousand). Estimated receivables primarily relate to royalties. As at 31 December 2021, the Company recorded CZK 6,686 thousand passive estimates (as at 31 December 2020: CZK 17,566 thousand).

As at 31 December 2021 and 2020, no loans / advances / advances / loans, no collateral or other benefits were provided to executives and members of the Supervisory bodies.

# 10. Employees

Average number of employees and senior employees and staff costs:

	2021		2020	
	Number	CZK'000	Number	CZK'000
Emoluments to the Board of Directors				
and Supervisory Board	3	13,566	3	7,728
Wages and salaries to other employees	47	51,701	49	43,216
Social security costs		17,550		15,342
Other social costs		630		689
Wages and salaries total	50	83,447	52	66,975

Members of the Supervisory Board are not entitled to any financial remuneration for the performance of their duties. Other transactions with the Company's management are described in Note 9 – Related-party transactions.

# 11. Income tax

The income tax expense analysis:

(CZK'000)	2021	2020
Current tax expense (19%)	12,986	-
Total income tax expense	12,986	

A potential net deferred tax asset of CZK 1,430 thousand as at 31 December 2021 (as at 31 December 2020: CZK 16,126 thousand), has not been recognised as it is not probable that future taxable profit will be available against which the unused tax credits can be utilised. The 19% rate has been used to calculate it as at 31 December 2021 and 2020.

# 12. Subsequent events

At the end of February 2022, continuing political tensions between Russia and Ukraine escalated into a conflict with Russia's military invasion to Ukraine. The global response to Russia's violations of international law and aggression against Ukraine has been the imposition of extensive sanctions and restrictions on business activity. We consider these facts to be non-adjusting subsequent events. The overall impact of recent developments has been reflected in increased volatility in financial and commodity markets and other implications for the economy.

The Company assessed the direct business risks, including the adverse effects of economic sanctions imposed on Russia, business disruptions (including supply chains), increased cyber attacks, the risk of legal and regulatory violations, and many others, and assessed that their direct impact on the Company is currently insignificant.

There were no other events after the balance sheet date that would have a material effect on the financial statements as at 31 December 2021.

In Prague, on 3 June 2022

**Ryan Matthew de Santo** Chairman of the Board of Directors **Jan Vaněček**Member of the Board of Directors



Geewa a.s. Boudníkova 2506/1, Libeň 180 00 Praha 8

3 June 2022

# English translation of the independent auditor's report and statutory financial statements for the year ended 31 December 2021

Dear Sirs,

We have audited the statutory financial statements of Geewa a.s. ("the Company"), which comprise the balance sheet as at 31 December 2021, the income statement, statement of changes in equity and statement of cash flows for the year then ended and notes, including a summary of significant accounting policies and other explanatory information ("the financial statements"), prepared in the Czech language.

In connection with our audit of the financial statements, our responsibility is also to read the other information that comprises the annual report of the Company for the year ended 31 December 2021 ("the annual report") but does not include the financial statements nor our auditor's report therein. In doing so, we are required to consider whether the other information is not materially inconsistent with the financial statements or our knowledge about the Company obtained in the course of the audit of the financial statements, whether the annual report was prepared in compliance with legal requirements, and whether the other information does not appear to be otherwise materially misstated.

We have issued the auditor's report in the Czech language dated 3 June 2022 on the financial statements and annual report of the Company for the year ended 31 December 2021, which was translated into English and is appended for your information to this letter.

We draw to your attention that the enclosed financial statements for the year ended 31 December 2021 have been translated for information purposes.

The annual report has not been translated even though it represents the other information that we are required to read in connection with our audit of the financial statements. The result of procedures performed in connection with the other information is further specified in the Other information paragraph of the appended auditor's report.

As a result of the aforementioned, we accept no responsibility to you or any other party as to the completeness and sufficiency of the accompanying English language financial statements as at 31 December 2021, and no reliance should be placed on the auditor's report of the Company without consideration of the full set of information including also the other information disclosed in the annual report.

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Should you require any further information, please do not hesitate to contact us.

Yours faithfully,

Olga Řehořková

Director

PricewaterhouseCoopers Audit, s.r.o.

Appendices: Translation of the auditor's report

Translation of the financial statements for the year ended 31 December 2021



#### **English translation**

# Independent auditor's report

to the shareholder of Geewa a.s.

### Our opinion

In our opinion, the financial statements give a true and fair view of the financial position of Geewa a.s., with its registered office at Boudníkova 2506/1, Libeň, Praha 8 (the "Company") as at 31 December 2021, of the Company's financial performance and cash flows for the year ended 31 December 2021 in accordance with Czech accounting legislation.

#### What we have audited

The Company's financial statements comprise:

- the balance sheet as at 31 December 2021,
- the income statement for the year ended 31 December 2021.
- the statement of changes in equity for the year ended 31 December 2021,
- the statement of cash flows for the year ended 31 December 2021, and
- the notes to the financial statements including significant accounting policies and other explanatory information.

# Basis for opinion

We conducted our audit in accordance with the Act on Auditors and Standards on Auditing of the Chamber of Auditors of the Czech Republic (together the "Audit regulations"). These standards consist of International Standards on Auditing as supplemented and modified by related application guidance. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We are independent of the Company in accordance with the International Code of Ethics for Professional Accountants (including International Independence Standards) issued by the International Ethics Standards Board for Accountants (IESBA Code) as adopted by the Chamber of Auditors of the Czech Republic and with the Act on Auditors. We have fulfilled our other ethical responsibilities in accordance with the IESBA Code and Act on Auditors.

#### Other information

The board of directors is responsible for the other information. As defined in Section 2(b) of the Act on Auditors, the other information comprises the annual report but does not include the financial statements and auditor's report thereon.

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Our opinion on the financial statements does not cover the other information. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge about the Company obtained in the audit or otherwise appears to be materially misstated. In addition, we assessed whether the other information has been prepared, in all material respects, in accordance with applicable legal requirements, i.e. whether the other information complies with the legal requirements both in terms of formal requisites and the procedure for preparing the other information in the context of materiality.

Based on the procedures performed in the course of our audit, to the extent we are able to assess it, in our opinion:

- the other information describing the facts that are also presented in the financial statements is, in all material respects, consistent with the financial statements; and
- the other information has been prepared in accordance with the applicable legal requirements.

In addition, in the light of the knowledge and understanding of the Company and its environment obtained in the course of the audit, we are required to report if we have identified material misstatements in the other information. We have nothing to report in this regard.

# Responsibilities of the board of directors of the Company for the financial statements

The board of directors is responsible for the preparation of the financial statements that give true and fair view in accordance with Czech accounting legislation and for such internal control as the board of directors determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the board of directors is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the board of directors either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Audit regulations will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with the Audit regulations, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- identify and assess the risks of material misstatement of the financial statements, whether
  due to fraud or error, design and perform audit procedures responsive to those risks, and obtain
  audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk
  of not detecting a material misstatement resulting from fraud is higher than for one resulting from
  error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations,
  or the override of internal controls.
- obtain an understanding of internal controls relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing
  an opinion on the effectiveness of the Company's internal controls.



- evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the board of directors.
- conclude on the appropriateness of the board of directors' use of the going concern basis
  of accounting and, based on the audit evidence obtained, whether a material uncertainty exists
  related to events or conditions that may cast significant doubt on the Company's ability to continue
  as a going concern. If we conclude that a material uncertainty exists, we are required to draw
  attention in our auditor's report to the related disclosures in the financial statements or, if such
  disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit
  evidence obtained up to the date of our auditor's report. However, future events or conditions
  may cause the Company to cease to continue as a going concern.
- evaluate the overall presentation, structure and content of the financial statements, including the notes, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the board of directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

3 June 2022

PricewaterhouseCoopers Audit, s.r.o. represented by Director

Olga Řehořková Statutory Auditor, Licence No. 2252

Translation note

This version of our report is a translation from the original, which was prepared in the Czech language. All possible care has been taken to ensure that the translation is an accurate representation of the original. However, in all matters of interpretation of information, views or opinions, the Czech version of our report takes precedence over this translation.